



Seminar Report on "Understanding the IPR Landscapes: Challenges and Opportunities"

On September 15, 2022, a seminar on Intellectual Property Rights (IPR) titled "Understanding the IPR Landscapes: Challenges and Opportunities" was held at Government General Degree College, Lalgarh, Jhargram-721516. The seminar took place from 2:00 PM to 3:00 PM and was attended by students and faculty members keen to explore the complexities of IPR in the modern context.

The session was led by Sri Soumen Mondal (W.B.E.S), Librarian at Government General Degree College, Salboni, Paschim Medinipur-721516. As an experienced professional in managing academic resources and intellectual property, Sri Mondal provided a comprehensive overview of the IPR framework, addressing the challenges and opportunities faced in protecting intellectual property in India and globally.

In his presentation, Sri Mondal covered various aspects of Intellectual Property Rights, including patents, copyrights, trademarks, and geographical indications. He explained how IPRs function as legal tools to safeguard creativity, innovation, and the rights of creators, while also highlighting the complexities involved in enforcing these rights in the face of piracy and infringement. The session explored the balance between fostering innovation and ensuring public access to knowledge and information.

Sri Mondal also discussed the growing significance of IPRs in various fields, such as academia, technology, and the creative industries. He encouraged the audience to understand the opportunities that a well-managed IPR system offers, especially for students and researchers who may seek to protect their innovations, literary works, or other creative outputs.

The student's attendance was 18 and they participated an interactive session on how to register and enforce intellectual property, as well as the global challenges in this area.

The event ended with a vote of thanks to Sri Soumen Mondal for his engaging and insightful presentation, which deepened the participants' understanding of IPR and its critical role in today's knowledge-driven economy.



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